



# NAVIGATING PARADOXES: UNCONVENTIONAL CHOICES FOR BUSINESS-OWNING FAMILIES

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FBN 30<sup>th</sup> Global Summit  
16-19 October 2019, Udaipur, India



THE FAMILY BUSINESS NETWORK



30th Global Summit  
*Udaipur, India*

Together with CII-FBN India, FBN is proud to present the 30th Anniversary Global Summit in Udaipur, India from 16-19 October!

More than 500 of FBN's global members will gather in Udaipur - India's magical City of Lakes – to discuss how business families are mastering paradoxes to marry the competence of the corporation with the soul of the family. Where better to host this year's peer-learning than India. Said Farhad Forbes, Chairman of FBN: "India is a land of paradox, and as Indians we live with paradox every day. We have modernity intertwined with heritage; tradition and renewal; best business practice coupled with professionalism and spiritualism; poverty with aspiration, determination and hope". Adds Ajay Shriram, Chairman of the Summit Host Committee: "India is a very diverse country – culturally, philosophically, attitudinally. There are 29 states in India and each state virtually has a different language, different food habits, different cultures. At the same time we are a united country."

## Summit Venue

The Summit will be hosted in the Oberoi Udaivilas and Trident hotel, adjacent properties in the same compound, within a few minutes walking distance of each other.



## Summit Theme

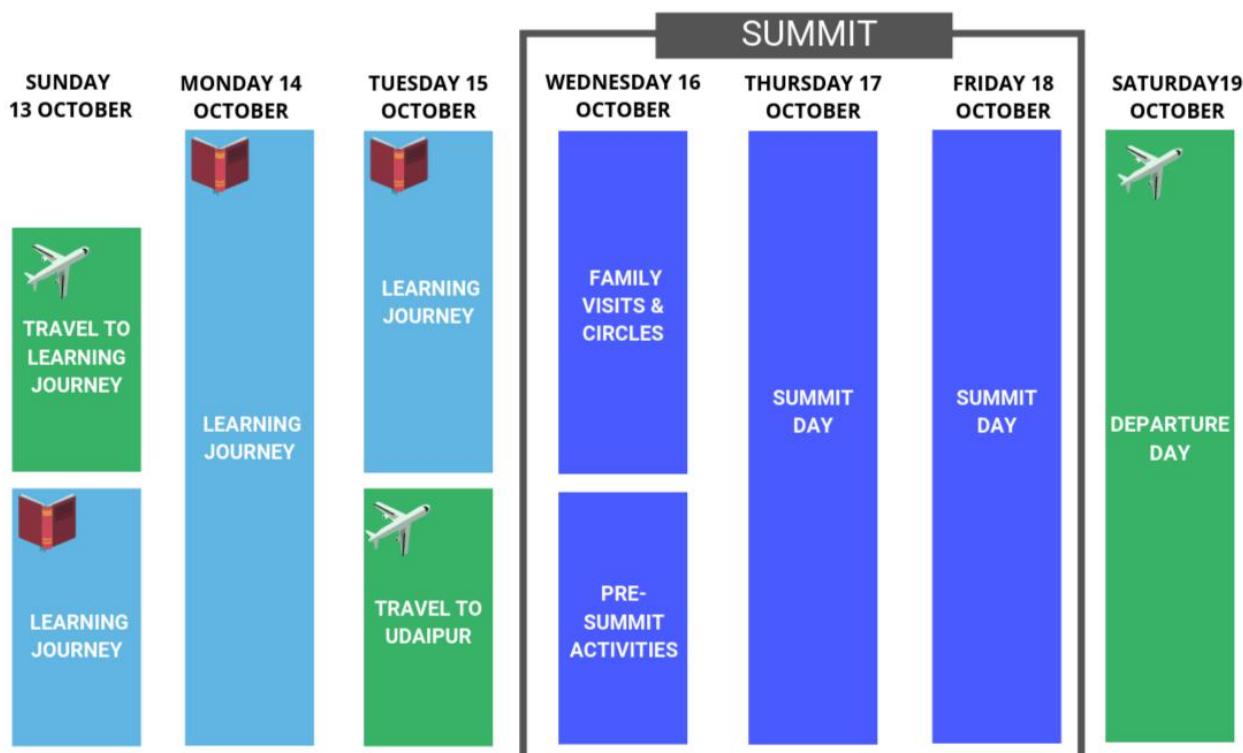
Challenges in business families are often not so much problems to be solved as *contradictions to be managed together*: tradition and innovation; short-term profit and long-term legacy; preserving family privacy and building a public profile; reason and emotion; meritocracy and inclusion. Such dilemmas are arguably amplified in the Summit's host country: the economist Joan Robinson once said, "Whatever you can rightly say about India, the opposite is also true."

***Instead of feeling frustration, business families must learn to draw strength from the paradox dynamic to become a more effective force for good as businesspeople and individually.***

## Summit Experience

To help members choose from the wealth of great content, this year's Programme Committee has designed the week around two threads – 1) the personal - paradoxes in the family and 2) the professional - paradoxes in the enterprise.

FBN's Summits are recognized for their interactive learning formats that spark new ideas and help build important relationships – sessions in plenary, parallel and small group gatherings; travel with other business families on in-country learning journeys and day-long family business visits; and sharing meals with new and old friends in spectacular surroundings.



## Pre-Summit Learning Journeys

CII-FBN India Chapter is delighted to present five pre-Summit Learning Journeys - in Chennai, Delhi, Hyderabad, Kolkata and Pune (Polaris Learning Journey). Discover the vibrancy, cuisine and culture of each city and visit Indian family businesses that are celebrated domestically and well known around the world. All Learning Journeys start on Sunday afternoon, 13 October and end on 15 October at noon.

*Price per person\*: 1770 EUR (All charges & fees included) \*Same price in single or double room*





## Doing Business in India - Mumbai

This pre-Summit half-day (morning) session on Tuesday 15 October is an introduction to doing business in India, with an overview of the fundamentals of investing and conducting business in the world's largest democracy. As the government pushes toward the ease of doing business and implementing tax and regulatory reforms, India is perfectly positioned to compete with the world's premier investment locations.

*Price per person\*: 300 EUR (Taxes included) \*Same price in single or double room and includes flight from Mumbai to Udaipur, one night accommodation, transfers from and to the airport, lunch on Tuesday October 15.*

## Family Visits



Secure Meters



PI Industries



The Lake Palace Hotels and Motels Pvt.Ltd.

## Keynote speakers



ANTOINE MAYAUD

Family Board Member of  
Association Familiale  
Mulliez(AFM)



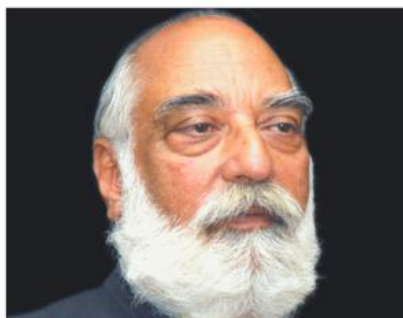
SADHGURU

Ranked amongst the fifty most influential  
people in India



RAMACHANDRA GUHA

Historian and award-winning author



SHRIJI ARVIND SINGH

Mewar of Udaipur



SHOBANA KAMINENI

Executive Vice Chairperson, Apollo  
Hospitals Enterprise



JOHN A. DAVIS

Faculty Director, Family Enterprise  
Programs, MIT Sloan School of  
Management

## Speakers & Moderators

- Lakshyaraj Singh, Royal family of Mewar, India
- Elizabeth Bagger, Director General, Institute for Family Business, United Kingdom
- Arjun Chowgule, President FBN NxG Leadership team, G5 Chowgule & Company Pvt. Ltd, India
- Puneet Dalmia, Managing Director, Dalmia Bharat Group, India
- Maya Faerch, President NxG Leadership team, G6 Faerchfonden, Denmark
- Farhad Forbes, FBN Chairman of the Board, G4 Co-Chairman Forbes Marshall Pvt. Ltd, India
- Thomas Ingelfinger, Executive Board Member, Beiersdorf, Germany Albert Jan Thomassen, Executive Director, FBN Netherlands, Netherlands
- Juliette Johnson, Founder, Juliette Johnson Consultancy, United Kingdom
- Annelie Karlsson, Executive Director, FBN Sweden, Sweden Andrew Keyt, President, FBN North America, United States
- Benoit Leleux, Stephan Schmidheiny Professor of Entrepreneurship and Finance, IMD, Belgium
- Amit Shah, Managing Director, G2 Grace Infrastructure Private Limited, India Thomas Martin, Chairman, G4 Arco, United Kingdom
- Paolo Morosetti, Programme Committee Co-Chair, Senior Lecturer, Strategic and Entrepreneurial Management Department, SDA Bocconi School of Management, Italy
- Ajay S Shriram, Chairman, CII FBN India Chapter, Chairman & Senior Managing Director, DCM Shriram Ltd, India
- Alexander Scott, Founder, G4 Sandaire, United Kingdom
- Simon Torres, Chairman of Board of Directors, G2 Contempo, Colombia
- Shankar Vanavarayar, Chairman, CII-FBN India Chapter NxG Committee, G4 Kumaraguru College of Technology, India
- Risto Väyrynen, G4 Leipomo Väyrynen, Finland
- Marta Widz, Research Fellow, Global Family Business Center, IMD, Switzerland

**Para más información o inscripciones,**

**dirigirse a:**

**[info@aaef.net](mailto:info@aaef.net)**