

DRAFT PROGRAMME
6th EUROPEAN FAMILY BUSINESS SUMMIT
MADRID, 19th and 20th NOVEMBER 2019

TUESDAY, NOVEMBER 19th

THE WESTIN PALACE, Plaza de las Cortes, 7

16.30 Registration and Refreshments

17.00 Welcome speech by Jesús Casado, Secretary-General of EFB

17.10 Panel: *Sustainability: a Matter of Urgency*

- Javier Goyeneche, Founder and President, Ecoalf, Spain.
- Daniel Calleja Crespo, Director-General for Environment. Spain.
- Ingrid Faber, CEO Faber Halbertsma Group, The Netherlands

18.10 Coffee break

18.45 *Socio-Emotional Wealth as a Competitive Advantage for Families in Business.*

Prof. Cristina Cruz, Director of Families in Business Centre at IE Business School

19.30-19.45: Michael Palma, Chairman of Mirabaud.

20.10 Bus transfer to Teatro Real.

20:30 Welcome cocktail

21.00 Dinner at Teatro Real, hosted by Instituto de la Empresa Familiar.

- Introductory speech by Alfonso Lábano, Outgoing Chairman of EFB.
- Welcome speech by Francisco J. Riberas, Chairman of IEF

WEDNESDAY, NOVEMBER 20

THE WESTIN PALACE, Plaza de las Cortes, 7

9.00 Formal opening:

- Alfonso Lábano, Outgoing Chairman of EFB
- His Majesty the King of Spain*

9.20 Coffee-break

Sponsored by:

- 9.40 Conversation with Mariano Puig, Puig S.L. and Honorary EFB President, Spain
Interviewed by Jesus Casado Secretary-General of EFB
- 10.00 Positive impact of Family Business; *Principles, Purpose and Action*.
Interview to Marijke Mars, Member of the Board, Mars Inc., by Demetrio Carceller Arce,
Executive President, DAMM.
- 11.00 Presentation of the *8th European Family Business Barometer*
Olaf Leurs, Head, KPMG Enterprise, EMA & Head of Family Business
- 11.15 Coffee Break
- 11.45 Keynote speaker: *A New Vision of the World Today*
Yves Daccord, Director-General of the International Committee, Red-Cross*
- 12.30 Panel: *Innovation and Tradition: The Challenge of the Now Generation*
- Jens Fiege, Managing Shareholder, Fiege Logistik Group, Germany
 - Jean-Nicolas D'Hondt, CEO of Pollet, Belgium
 - Moderator: Cristina Cruz, IE Business School
- 1.3.30 Closing remarks:
- Udo Vetter, incoming Chairman of EFB
 - Pedro Sánchez, President of the Government of Spain*
- 14.00 Networking Lunch
- 16.00 End

*to be confirmed

Sponsored by: